



IND Editorial Charter

Version 1 · Effective October 13, 2026

IND is an independent, Indigenous-owned and led publication and production hub serving readers across Turtle Island. This Charter governs our editorial purpose, voice and judgment. It sets the commitments readers, subjects, creators and communities can hold IND to.

1 Service and stewardship

- 1.1** Write for Indigenous readers across Turtle Island and treat the work as a service to the Indigenous public record.
- 1.2** Keep the work accessible to everyone, including non-Indigenous readers and allies.
- 1.3** Add each web and social story to the record with responsibility for its impact on the next seven generations. Capture and preserve Indigenous public life so the next generation, and those who follow, can return to the people, places and experiences of today. Treat the archive as a core editorial responsibility.

2 Editorial judgment

- 2.1** Choose stories for their consequence, relevance, timeliness or interest to our readers across Turtle Island. Let people, place and their questions guide curiosity.
- 2.2** Apply the same core standards across IND News, IND Culture and IND Entertainment, in publishing and production. Choose form and pace to serve the subject.
- 2.3** Retain IND's editorial and publication decisions in reported, collaborative, sponsored and commissioned work. Participation or access does not guarantee coverage or favourable treatment.

3 News and Documentary

- 3.1** Approach a story for two reasons: to help readers understand the present and to contribute to the record.
- 3.2** Use news to bring clarity to what is happening, what has changed and why it matters. Use documentary to preserve the people, places, experiences and context that give a story lasting meaning.
- 3.3** Let both purposes meet in one story across any division. Timeliness and lasting significance may belong to the same work.



4 News, Culture and Entertainment

- 4.1** Give IND News, IND Culture and IND Entertainment equal standing. Reporting, interviews and original productions belong across all three.
- 4.2** IND News examines events, decisions and their consequences.
- 4.3** IND Culture follows the ideas, practices, identities and conversations that animate Indigenous life.
- 4.4** IND Entertainment follows contemporary film, television, music and the people making the work.

5 Belonging and identity

- 5.1** Make room for people to show up as they are. Do not prescribe how an Indigenous person must behave, think or perform their Indigeneity, or turn disagreement into a test of belonging.
- 5.2** Recognize that identity is lived and may be shaped by history, displacement and circumstance. Respect Nations and communities while reporting independently on their leaders, institutions and public decisions. IND does not decide citizenship or impose one definition of Indigenous belonging.
- 5.3** Distinguish self-description, documented citizenship or affiliation, and attributed findings. Do not infer identity from appearance or surname. Examine relevant claims and disputes within their evidence and scope, without issuing IND verdicts on belonging.

6 People, place and plurality

- 6.1** Situate accounts in their relevant communities, Nations and places. Respect lived experience and do not make one person's account stand for an entire people.
- 6.2** Let proximity, knowledge and consequence guide whose perspectives receive attention. Identity alone does not confer authority over every subject.
- 6.3** Hold differences and contradictions in view when they remain unresolved. Do not force agreement, manufacture consensus or give unsupported claims equal weight.
- 6.4** Allow critique and accountability while preserving dignity. Ground serious allegations in evidence, context and a meaningful opportunity to respond. Avoid stereotypes, gratuitous humiliation and spectacle around suffering.



7 Evidence and interpretation

- 7.1** Distinguish established facts, a source's account, interpretation and what remains uncertain. Ground factual claims in traceable evidence and preserve the context needed to understand them throughout the work.
- 7.2** Let an Indigenous perspective shape the questions, sources and context of the work. Support explanation and interpretation with reporting; do not invent facts, scenes or quotations, or fill missing evidence with assumptions.
- 7.3** Present scientific research, archaeological findings, oral traditions and cultural narratives in their own context. Attribute competing origin or migration accounts and distinguish findings from interpretations and unresolved questions.
- 7.4** Identify Editorials as accountable editorial positions whose reasoning and factual claims remain open to scrutiny. Status, popularity and speed do not settle accuracy.

8 Public life and cultural responsibility

- 8.1** Let relevance and a defensible public-interest purpose guide the inclusion of private details. Consider foreseeable harm and the people affected, with particular care for children, vulnerable people, bereaved families and accounts of trauma.
- 8.2** Respect sacred, ceremonial and community-held knowledge. Public circulation does not remove cultural responsibilities or make restricted knowledge available for publication.

9 Independence and relationships

- 9.1** Keep assignment, sourcing, framing, timing and correction decisions with IND across News, Culture and Entertainment. Partners, funders and advertisers cannot buy, direct or suppress independently selected news or editorial coverage. Label partnership visibility clearly so it isn't confused with that coverage.
- 9.2** Disclose commercial relationships and material support clearly to readers. Distinguish how work originated, its editorial or promotional purpose, and how it was funded. Paid work remains subject to the common editorial commitments.
- 9.3** Apply editorial independence to relationships with governments, institutions, companies and individuals. Access or support does not guarantee favourable treatment or protection from scrutiny.

10 Integrity and continuity

- 10.1** Apply these commitments to every web, social and production edition. Build each edition for its audience and platform while preserving accuracy, context and meaning.
- 10.2** Acknowledge that IND can be wrong. Correct material errors and misleading presentations, make changes understandable and remain open to relevant evidence and reader concerns. Keep the record open to correction while preserving the context of earlier work.
- 10.3** Review this Charter as IND grows. Date every change and keep earlier versions available.